

Rep Order# 6840215    Ver# 3    Status Revised    Traffic Order# 197388    Printed: 08/09/2012 4:38 PM    1 of 3  
 EC'd Yes    Last Received: 08/09/2012 4:27 PM  
 Showing Buylines: All Rep Revised Lines

Station KRQE-TV ALBUQUERQUE, NM.  
 Advertiser ( ) AMER. FUTURE FUND  
 Product AMER FOR PROSPERITY  
 Estimate# 333  
 Buyer STEPHANIE KOHLBAUER  
 Phone#  
 Fax#

Agency ( ) MENTZER MEDIA  
 600 FAIRMONT AVE, S#306  
 TOWSON, MD 21286  
 Agency C/P1/P2/E //333  
 Flight Dates 08/10/2012 - 08/16/2012  
 Hiatus Weeks

Rep Firm ( ) PHILADELPHIA  
 Sales Office ( ) AMY MCCREARY  
 Salesperson ( )  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*4		JEOPARDY	08/10-08/10	\$700.00	:30	0	0	F	6P-630P	\$0.00	0	
		Sales Remark: V3 FRI 6P NEWS REMOVED PER BUYER										
		V3 Comment Changed, Spots/week Changed										
*5		WHEEL OF FORTUNE	08/10-08/10	\$850.00	:30	0	0	F	630P-7P	\$0.00	0	
		Sales Remark: V3 SPT REMOVED PER BUYER										
		V3 Comment Changed, Spots/week Changed										
*6		LATE NEWS	08/10-08/10	\$700.00	:30	2	1	F	10P-1035P	\$1,400.00	2	
		Sales Remark: V3 1X ADDED PER BUYER										
		V3 Comment Changed, Spots/week Changed										
*8		JEOPARDY	08/11-08/11	\$275.00	:30	2	1	SA	6P-630P	\$550.00	2	
		Sales Remark: V3 1X ADDED PER BUYER										
		V3 Comment Changed, Spots/week Changed										
*9		WHEEL	08/11-08/11	\$550.00	:30	2	1	SA	630P-7P	\$1,100.00	2	
		Sales Remark: V3 1X ADDED PER BUYER										
		V3 Comment Changed, Spots/week Changed										
*11		SUN MRN NEWS	08/12-08/12	\$100.00	:30	2	1	SU	7A-8A	\$200.00	2	
		Sales Remark: V3 1X ADDED PER BUYER										
		V3 Comment Changed, Spots/week Changed										

--- CONTRACT COMMENT ---  
 SC=

--- REMARKS ---  
 \*\*ISSUED TO SHOW LATEST REVISION PER BUYER\*\*\*  
 PLS CONFIRM, THANKS IAN FOR AMY

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Hiatus Weeks

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Salesperson Phone# 215-568-6540  
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In	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*12		SUN MRN NEWS Sales Remark: V3 SPT REMOVED PER BUYER V3 Comment Changed, Spots/week Changed	08/12-08/12	\$800.00	:30	0	0	SU	8A-9A	\$0.00	0	
*13		5P NEWS Sales Remark: V3 1X ADDED PER BUYER V3 Comment Changed, Spots/week Changed	08/12-08/12	\$275.00	:30	2	1	SU	5P-6P	\$550.00	2	
*14		6A NEWS Sales Remark: V3 REVISED ORDER PER BUYER V3 Comment Changed, Spots/week Changed	08/13-08/16	\$125.00	:30	8	1	M-TH	6A-7A	\$1,000.00	8	
*15		EARLY SHOW Sales Remark: V3 REVISED ORDER PER BUYER V3 More than 2 codes changed	08/13-08/15	\$300.00	:30	3	1	M-W	7A-9A	\$900.00	3	
*16		530P NEWS Sales Remark: V3 REVISED PER BUYER V3 More than 2 codes changed	08/14-08/15	\$1,000.00	:30	2	1	TU-W	530P-6P	\$2,000.00	2	
*17		JEOPARDY Sales Remark: V3 SPTS ADDED PER BUYER V3 More than 2 codes changed	08/13-08/16	\$1,400.00	:30	4	1	M-TH	6P-630P	\$5,600.00	4	
*18		WHEEL Sales Remark: V3 REVISED PER BUYER V3 More than 2 codes changed	08/13-08/15	\$1,700.00	:30	2	1	M,W	630P-7P	\$3,400.00	2	
*20		NEWS Sales Remark: V3 SPOTS ADDED PER BUYER V3 Added	08/13-08/16	\$550.00	:30	6	1	M-TH	430P-5P	\$3,300.00	6	

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Hiatus Weeks

Rep Firm  
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Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Report Totals: 35 / \$20,000.00

---SALES MONTHLY TOTALS---

Aug 12: 43 / \$25,200.00  
Sales Totals: 43 / \$25,200.00  
Station Totals: 43 / \$25,200.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$25,200	CABL 0%	KASA 0%	KASY 0%	KBIM 0%	KOAT 0%
		KOB 0%	KRQE 100%	KWBQ 0%		

---COMPETITIVE COMMENTS---

NEW ORDER

Books NOV12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6840215 Ver# 1 Status New  
EC'd Yes

Traffic Order# 197388

Printed: 08/09/2012 12:02 PM  
Last Received: 08/09/2012 12:00 PM  
Showing Buylines: All Lines

1 of 3

Station KRQE-TV ALBUQUERQUE, NM.  
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Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=\*

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1		EM NEWS	08/10-08/10	\$125.00	:30	1	1	F	6A-7A	\$125.00	1	
2		EARLY SHOW	08/10-08/10	\$300.00	:30	1	1	F	7A-9A	\$300.00	1	
3		530P NEWS	08/10-08/10	\$500.00	:30	1	1	F	530P-6P	\$500.00	1	
4		JEOPARDY	08/10-08/10	\$700.00	:30	1	1	F	6P-630P	\$700.00	1	
5		WHEEL OF FORTUNE	08/10-08/10	\$850.00	:30	1	1	F	630P-7P	\$850.00	1	
6		LATE NEWS	08/10-08/10	\$700.00	:30	1	1	F	10P-1035P	\$700.00	1	
7		5P NEWS	08/11-08/11	\$275.00	:30	1	1	SA	5P-6P	\$275.00	1	
8		JEOPARDY	08/11-08/11	\$275.00	:30	1	1	SA	6P-630P	\$275.00	1	
9		WHEEL	08/11-08/11	\$550.00	:30	1	1	SA	630P-7P	\$550.00	1	
10		LATE NEWS	08/11-08/11	\$700.00	:30	1	1	SA	10P-1035P	\$700.00	1	
11		SUN MRN NEWS	08/12-08/12	\$100.00	:30	1	1	SU	7A-8A	\$100.00	1	
12		SUN MRN NEWS	08/12-08/12	\$800.00	:30	1	1	SU	8A-9A	\$800.00	1	
13		5P NEWS	08/12-08/12	\$275.00	:30	1	1	SU	5P-6P	\$275.00	1	
14		6A NEWS	08/13-08/16	\$125.00	:30	4	1	M-TH	6A-7A	\$500.00	4	

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Product AMER FOR PROSPERITY  
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Hiatus Weeks

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
15		EARLY SHOW	08/13-08/15	\$300.00 <i>2</i>	:30	2	1	M, W	7A-9A	\$600.00	2	
16		530P NEWS	08/13-08/15	\$1,000.00 <i>2</i>	:30	2	1	M, W	530P-6P	\$2,000.00	2	
17		JEOPARDY	08/14-08/16	\$1,400.00 <i>2</i>	:30	3	1	TU-TH	6P-630P	\$4,200.00	3	
18		WHEEL	08/13-08/16	\$1,700.00 <i>2</i>	:30	3	1	M-TU, TH	630P-7P	\$5,100.00	3	
19		LATE NEWS	08/13-08/15	\$1,100.00 <i>2</i>	:30	3	1	M-W	10P-1035P	\$3,300.00	3	

---REPORT TOTALS---

Report Totals: 30 / \$21,850.00

---SALES MONTHLY TOTALS---

Aug 12: 30 / \$21,850.00

Sales Totals: 30 / \$21,850.00

Station Totals: 30 / \$21,850.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---	Market Totals	\$21,850	CABL 0%	KASA 0%	KASY 0%	KBIM 0%	KOAT 0%
			KOB 0%	KRQE 100%	KWBQ 0%		

---COMPETITIVE COMMENTS---

NEW ORDER

Books NOV12

Demos RA35+

--- CREDIT RISK ---

EC'd Yes

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Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Last Received: 08/09/2012 12:00 PM  
Showing Buylines: All Lines

CASH IN ADVANCE

# Spot Manager: All, 08/10/12-08/16/12

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 08/10/12

Station: KRQE

06840215POL/American	197388 M-F KROE News	KRQE News	:30 P4	[ALL]	AMER FOR 333	6:32:25 AM	AFF1204H	\$125.00
06840215POL/American	197388 CBS This Mornin	CBS Early St	:30 P2	[ALL]	AMER FOR 333	8:36:54 AM	AFF1204H	\$300.00
06840215POL/American	197388 KROE News 13	(530p-6p	:30 P3	[ALL]	AMER FOR 333	5:51:04 PM	AFF1204H	\$500.00
06840215POL/American	197388 M-F 6p-630p	M-F 6p-630p	:30 P3	[ALL]	AMER FOR 333	6:14:00 PM	AFF1204H	\$700.00
06840215POL/American	197388 M-F 630p-7p	M-F 630p-7p	:30 P3	[ALL]	AMER FOR 333	6:47:03 PM	AFF1204H	\$850.00
06840215POL/American	197388 LN M-F	10p-1035p	:30 P4	[ALL]	AMER FOR 333	10:17:57 PM	AFF1204H	\$700.00

**\$3,175.00**

**\$3,175.00**

Date: 08/11/12

Station: KRQE

06840215POL/American	197388 Sa KROE News	530p-6p	:30 P3	[ALL]	AMER FOR 333	5:34:13 PM		\$275.00
06840215POL/American	197388 Sa 6p-630p	Sa 6p-630p	:30 P3	[ALL]	AMER FOR 333	6:03:30 PM		\$275.00
06840215POL/American	197388 Sa 6p-630p	Sa 6p-630p	:30 P3	[ALL]	AMER FOR 333	6:27:55 PM		\$275.00
06840215POL/American	197388 Sa 630p-7p	Sa 630p-7p	:30 P2	[ALL]	AMER FOR 333	6:41:09 PM		\$550.00
06840215POL/American	197388 Sa 630p-7p	Sa 630p-7p	:30 P2	[ALL]	AMER FOR 333	6:58:25 PM		\$550.00
06840215POL/American	197388 LN Sa	10p-1035p	:30 P3	[ALL]	AMER FOR 333	10:06:51 PM		\$700.00

**\$2,625.00**

**\$2,625.00**

Date: 08/12/12

Station: KRQE

06840215POL/American	197388 KROE News Sun	7a-8a	:30 P4	[ALL]	AMER FOR 333	7:18:48 AM		\$100.00
06840215POL/American	197388 KROE News Sun	7a-8a	:30 P4	[ALL]	AMER FOR 333	7:40:36 AM		\$100.00
06840215POL/American	197388 Su KROE News	530p-6p	:30 P3	[ALL]	AMER FOR 333	5:33:43 PM		\$275.00
06840215POL/American	197388 Su KROE News	530p-6p	:30 P3	[ALL]	AMER FOR 333	5:50:37 PM		\$275.00

**\$750.00**

**\$750.00**

Date: 08/13/12

Station: KRQE

06840215POL/American	197388 M-F KRQE News	KRQE News	:30 P4	[ALL]	AMER FOR 333	6:05:55 AM		\$125.00
06840215POL/American	197388 M-F KRQE News	KRQE News	:30 P4	[ALL]	AMER FOR 333	6:25:45 AM		\$125.00
06840215POL/American	197388 CBS This Mornin	CBS Early St	:30 P2	[ALL]	AMER FOR 333	7:13:04 AM		\$300.00
06840215POL/American	197388 CBS This Mornin	CBS Early St	:30 P2	[ALL]	AMER FOR 333	8:54:15 AM		\$300.00
06840215POL/American	197388 M-F KRQE News	430p-5p	:30 P2	[ALL]	AMER FOR 333	4:38:40 PM		\$550.00
06840215POL/American	197388 M-F KRQE News	430p-5p	:30 P2	[ALL]	AMER FOR 333	4:56:56 PM		\$550.00
06840215POL/American	197388 KROE News 13	(530p-6p	:30 P2	[ALL]	AMER FOR 333	5:57:58 PM		\$1,000.00
06840215POL/American	197388 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	AMER FOR 333	6:13:00 PM		\$1,400.00
06840215POL/American	197388 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	AMER FOR 333	6:35:08 PM		\$1,700.00
06840215POL/American	197388 LN M-F	10p-1035p	:30 P2	[ALL]	AMER FOR 333	10:17:12 PM		\$1,100.00

**\$7,150.00**

**\$7,150.00**

Date: 08/14/12

Station: KRQE

06840215POL/American	197388 M-F KROE News	KROE News	:30 P4	[ALL]	AMER FOR 333	6:19:10 AM		\$125.00
06840215POL/American	197388 M-F KROE News	KROE News	:30 P4	[ALL]	AMER FOR 333	6:45:45 AM		\$125.00
06840215POL/American	197388 M-F KROE News	430p-5p	:30 P2	[ALL]	AMER FOR 333	4:37:10 PM		\$550.00
06840215POL/American	197388 M-F KROE News	430p-5p	:30 P2	[ALL]	AMER FOR 333	4:56:56 PM		\$550.00
06840215POL/American	197388 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	AMER FOR 333	6:13:00 PM		\$1,400.00
06840215POL/American	197388 LN M-F	10p-1035p	:30 P2	[ALL]	AMER FOR 333	10:07:53 PM		\$1,100.00

**\$3,850.00**

**\$3,850.00**

Date: 08/15/12

Station: KRQE

06840215POL/American	197388 CBS This Mornin	CBS Early St	:30 P2	[ALL]	AMER FOR 333			\$300.00
06840215POL/American	197388 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	AMER FOR 333			\$1,700.00
06840215POL/American	197388 M-F KROE News	KROE News	:30 P4	[ALL]	AMER FOR 333			\$125.00
06840215POL/American	197388 M-F KRQE News	KRQE News	:30 P4	[ALL]	AMER FOR 333			\$125.00
06840215POL/American	197388 M-F KRQE News	430p-5p	:30 P2	[ALL]	AMER FOR 333	4:48:10 PM		\$550.00
06840215POL/American	197388 KROE News 13	(530p-6p	:30 P2	[ALL]	AMER FOR 333	5:42:48 PM		\$1,000.00

[Sorted by: Date]

# Spot Manager: All, 08/10/12-08/16/12

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/15/12												
Station: KRQE												
06840215	POL/American	197388	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 333		6:12:30 PM		\$1,400.00
06840215	POL/American	197388	LN M-F	10p-1035p	:30	P2	[ALL]	AMER FOR 333		10:07:23 PM		\$1,100.00
												<b>\$6,300.00</b>
												<b>\$6,300.00</b>

Date: 08/16/12

Station: KRQE

06840215	POL/American	197388	M-F KRQE News	KRQE News	:30	P4	[ALL]	AMER FOR 333				\$125.00
06840215	POL/American	197388	M-F KRQE News	KRQE News	:30	P4	[ALL]	AMER FOR 333				\$125.00
06840215	POL/American	197388	M-F KRQE News	430p-5p	:30	P2	[ALL]	AMER FOR 333		4:56:56 PM		\$550.00
06840215	POL/American	197388	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 333		6:12:45 PM		\$1,400.00
												<b>\$2,200.00</b>
												<b>\$2,200.00</b>
												<b>\$6,050.00</b>

[Sorted by: Date]



## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.5em; margin-left: 40px;">KRQE-TV</span>	<b>Date:</b> <span style="font-size: 1.5em; margin-left: 10px;">8/9/12</span>
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I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

American Future Fund
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				
	8/10 - 8/16				

<b>Total Charges:</b> \$ <span style="font-size: 1.2em;">25,200.00</span> GROSS
---

This broadcast time will be used by: American Future Fund

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

AMERICAN FUTURE FUND

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

1-23-12                      Sandy Bruner                      515-720-5250  
 Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted                      ☐ Accepted in Part                      ☐ Rejected

\_\_\_\_\_  
 Signature                                      Printed Name                                      Title